



Literacy NRV



April 17, 2025 5:30-8:30 pm  
German Club Manor, Blacksburg

# Sponsorship Opportunities

## Friends of Literacy

Cash donations less than \$250 and donations of prizes for awards/drawings

## Double Letter

\$250

## Triple Letter

\$500

## Bingo!

\$1,000

Social media shoutouts	X	X	X	X
Promotional material at event	X	X	X	X
Listed in e-newsletter (900 constituents)	Name	Logo	Logo, link	Name, logo, link, blurb
Player handbook at tournament	Name	Logo	Logo (larger)	Name and logo (largest)
Website throughout the year	Name	Logo	Logo (larger)	Name and logo (largest)
Email to all participants	Name	Logo	Logo (larger)	Name and logo (largest)
Tournament tickets		for 1 team of 3	for 2 teams of 3	for 2 teams of 3
Recognition by emcee at event		X	X	X
VIP status at the event		X	X	X
Speak and/or set up informational table			X	X
Literature included in player packet			X	X
Company banner at the event			X	X
Featured in e-newsletter all year				X
Event naming rights (to be included on all promotional materials/news releases)				X



Yes, we want to support Literacy NRV by providing a sponsorship for the Scrabble Tournament!

Name of company/sponsor: \_\_\_\_\_

Sponsor level: \_\_\_\_\_ Amount: \_\_\_\_\_ Email: \_\_\_\_\_

Will you be participating in the Scrabble Tournament? \_\_\_ Yes \_\_\_ No

Please fill out and return to the address below by April 3, 2025

Literacy NRV  
195 W. Main St., Christiansburg, VA 24073